



**MARWARI  
CATALYSTS**

# VISION. ACTION. GROWTH. LEGACY.



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Here's what the  
journey looks like—  
stage by stage.

swipe >>>



## **IDEATION: THE SPARK**

Start with a bold vision!  
Explore your idea, identify  
the problem and sketch  
out your solution.



## **GOAL:**

Validate the problem  
you're solving and your  
unique approach.



## **INCUBATION: LAYING THE FOUNDATION**

It's time to build! Assemble a strong team, prototype your solution and secure early resources.



## **GOAL:**

Fine-tune your idea and get early-stage feedback from mentors or partners.



## **ACCELERATION: FULL SPEED AHEAD**

Take your product to market!  
Focus on refining your MVP,  
attracting customers and  
gaining traction.



## **GOAL:**

Secure funding, scale  
your product and grow  
your user base.



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## **GROWTH: SCALING UP**

Expand operations, increase your customer base and perfect your offerings.



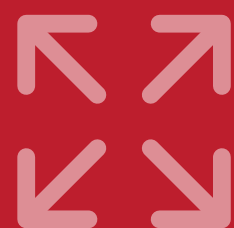
## **GOAL:**

Optimize your business model and establish a solid revenue stream.



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## **EXPANSION STAGE: CONQUER NEW MARKETS**

Explore new territories,  
products or partnerships.



### **GOAL:**

Keep growing  
and diversifying.



## **EXIT STAGE: THE PAYOFF**

Sell, merge or go public. Celebrate the journey!



**GOAL:**  
Deliver big returns  
and leave a legacy.



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